



## ***We Provide Best Business Solutions For You***

Cool Art Graphics is a complete creative design studio with a clear mission: to help businesses grow through thoughtful, eye-catching, or purposeful design. We understand that great design is more than just aesthetics—it's about clear communication, trust, or building a strong visual identity. We resonate with your audience. Whether you're a startup looking to establish your brand or an established company seeking to refresh your visual presence. Cool Art Graphics is here to bring your vision to life. From branding or marketing materials to content visuals and custom graphics, every project we take on is crafted with care, creativity, and attention to detail. What sets us apart is our commitment to both creativity and clarity. We blend clean, modern design with strategic thinking to ensure that your message not only looks great but also reaches the right people in the right way. With Cool Art Graphics, we believe that design should inspire, engage, or leave a lasting impression.

## **PROPOSAL FOR Google Ads**

- ☒ Google Search ads
- ☒ Google Performance Max
- ☒ Ads Google Retargeting
- ☒ Ads Google Display Ads
- ☒ Local Search
- ☒ Ads Google
- ☒ Video Ads

## **Commercials & Payments:**

**Rs 4500/ +GST/ Monthly (or Well take 30% of the total amount)**

### **Note:**

End of the Month We give Your Full Report of Your Campaign, Search Term and Ads which ran on google

As Per Company Policy, We Will Take Charges in Advance for Google Ads. (discuss on phone)

# **SEO Services:- (Full Website)**

## **On-Page Optimization:**

- ☒ Website Audit
- ☒ Competitor Analysis
- ☒ Keyword Research
- ☒ Keyword Mapping
- ☒ Meta Tag Analysis
- ☒ Title,H1, Alt Tags Analysis
- ☒ Experience. Expertise. Authority. Trust.
- ☒ Website Architecture
- ☒ HTML & XML Site Map Creation
- ☒ Installed Google Analytics Code
- ☒ Implementation through Google Search Console
- ☒ Implementation through Google Analytics
- ☒ GMB Optimization

## **Off-Page Optimization:**

- ☒ Search Engine Submission
- ☒ Directory Submission/Open Directory Submission
- ☒ Article Submission
- ☒ Link Building
- ☒ Blog Posting
- ☒ Press Release Submission
- ☒ Social Bookmarking
- ☒ Forum Board Discussion/Commenting
- ☒ RSS Feed Creation/Submission
- ☒ Google Base Feed Creation/Submission
- ☒ Classified Ad Posting(craigslist)

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## **Commercials & Payments:**

**Rs-** 11,499/ +GST (Monthly)

## **SMO (Social Media Optimization) Services:-**

### **Daily Base Activity on Social Media Platform:**

- ☒ Create Post More Attractive (Shocking or Surprising For Users ) –20 Post
- ☒ (Monthly)
- ☒ Ping to Highest Reach Post
- ☒ User Engaged - Daily
- ☒ Write Unique Content According to Post and Tag
- ☒ Share Post Social Platforms like Facebook, Instagram, LinkedIn etc...
- ☒ Analyze every week social media pages and focus on most reach post

## **Commercials & Payments:**

**Rs-** 4999/ +GST/ Monthly

## **GMB Services: - (For Business Profile)**

- ☒ Work on 7 to 10 keywords
- ☒ Map Optimization
- ☒ Description writing
- ☒ Reviews & Rating (5-10)
- ☒ Post update
- ☒ GMB page promotion through backlinks

## **Commercials & Payments:**

**PRICE** – 3,499 + GST/ Monthly



**coolart**  
— GRAPHICS —